

Nom del diàleg: Comunicació audiovisual global, diversitat cultural i regulació

Data: 28 Maig

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Ponent: Julieta M. Langa



BROADCASTING COMMUNICATION, CULTURAL DIVERSITY AND REGULATION: CHALLENGES FACING MOZAMBIQUE

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ABSTRACT

Since 1990, Mozambique has joined the community of African countries that adopted policies conceived at liberalizing communication broadcasting activities as a way of integrating the new global information-based economy where broadcasting network infrastructures are playing an increasingly crucial role. Mozambique has created the “Conselho Superior de Comunicação Social (CSCS)”, a body through which the state guarantees the independence of the mass media, the freedom of expression and of the press, the right of access to information as well as the right of reply.

The CSCS, as regulatory body is expected, among others, to safeguard the Mozambican culture and personality, and strive for transparency of the economic rules that govern broadcasting and print media activities, in an environment of high competition where the experience of regulation is as young as the democratization process that the country is pursuing the last fifteen years. Besides that, we must take into consideration that the country is a consumer of broadcasting technologies, and products imposed from abroad, situation that jeopardizes efforts aiming at promoting local industries and contents.

Thus, the regulatory authority can not be effective in addressing cultural and info-communications needs of the population if it is not in conditions to deal with issues that includes (i) development of

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info-communications infrastructures and market; (ii) support competition in the broadcasting sector; (iii) promote universal access to broadcasting services;(iv) ensure consumer protection (V) and strengthen the role of the regulatory authority itself.